

ORDER



Orders
Order / Rev: 684131
Alt Order #: 06145293
Product Desc: ISSUE
Estimate: 1200
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Great American Media/ POL
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave. NW, Ste. 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Democratic Congressional Campaign
Demographic: A35+
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	59	\$60,850.00	\$51,722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	59	\$60,850.00	\$51,722.50	0.00
Totals	59	\$60,850.00	\$51,722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KARE	10/09/12	10/15/12	M-F 10-1035p KARE News 10p	CM	10-1035p	- TWTF - -	:30	3	\$2,500.00	P-2	0.00	NM	3	\$7,500.00
KARE11NWS-10<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					3	\$2,500.00		0.00			
N 2	KARE	10/09/12	10/15/12	Tonight Show Tonight Show	CM	1035pm-1135pm	- TWTF - -	:30	3	\$650.00	P-2	0.00	NM	3	\$1,950.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					3	\$650.00		0.00			
N 3	KARE	10/09/12	10/15/12	Days of Our Lives Days of Our Lives	CM	12-1p	- TWTF - -	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
DAYS-OUR LIVES<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					1	\$275.00		0.00			
N 4	KARE	10/09/12	10/15/12	M-F 3-4p DR OZ	CM	3-4p	- TWTF - -	:30	3	\$450.00	P-2	0.00	NM	3	\$1,350.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					3	\$450.00		0.00			
N 5	KARE	10/09/12	10/15/12	M-F 4-430p KARE 11 4 News	CM	4-430P	- TWTF - -	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
KARE11NEWS@4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	- TWTF - -					1	\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KARE	10/09/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	- TWTF - -	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$850.00		0.00						
N 7	KARE	10/09/12	10/15/12	M-F 5-530p KARE 11 5 News	CM	5-530p	- TWTF - -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
KARE11NWS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$1,200.00		0.00						
N 8	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News	CM	6-630p	- TWTF - -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
KARE11NWS-6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$1,200.00		0.00						
N 9	KARE	10/09/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- TWTF - -	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
KARE11-SUNRS@6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$750.00		0.00						
N 10	KARE	10/09/12	10/15/12	M-F 630-7p Entertainment Tonigh	CM	630pm-7pm	- TWTF - -	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
ENT TONIGHT 30															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$1,400.00		0.00						
N 11	KARE	10/09/12	10/15/12	Today Show Today Show	CM	7-9a	- TWTF - -	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$750.00		0.00						
N 12	KARE	10/09/12	10/15/12	M-F 9-10a TODAY	CM	9-10a	- TWTF - -	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
TODAY SHW2-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/09/12	10/15/12	- TWTF - -	3		\$275.00		0.00						
13	KARE	10/15/12	10/15/12	Mon Prime Other VOICE	CM	Mon Prime Other (6:58 PM-9:00 PM)	M- - - - -	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
VOICE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	M- - - - -	1		\$4,750.00		0.00						
14	KARE	10/13/12	10/13/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	- - - - - S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
KARE11NWS-10SA<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$2,250.00		0.00						
15	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	- - - - - S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$1,500.00		0.00						
16	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	- - - - - S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
KARE11 NWS SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S-	1		\$700.00		0.00						
18	KARE	10/14/12	10/14/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	- - - - - S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00
KARE11WS-5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/08/12	10/14/12	- - - - - S	3		\$900.00		0.00						
19	KARE	10/14/12	10/14/12		CM	Various	- - - - - S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Football Night in America															
				Football Night in Am		(6:00 PM-7:15 PM)									
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,250.00		0.00			
20	KARE	10/11/12	10/11/12	Thu Prime	CM	Thu Prime	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				AWAKE	(9:00 PM-10:00 PM)										
AWAKE-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$2,000.00		0.00			
N21	KARE	10/14/12	10/14/12	Post NFL Late News	CM	1030p-1105p	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Post NFL Late News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,500.00		0.00			
N22	KARE	10/09/12	10/12/12	M-F 5-6a	CM	5-6a	-TWTF--	:30	3	\$300.00	P-2	0.00	NM	3	\$900.00
				KARE First Edition M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					3	\$300.00		0.00			
N23	KARE	10/13/12	10/13/12	SAT TDY	CM	6-8a	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				NBC Today Show (Sa)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$250.00		0.00			
N24	KARE	10/14/12	10/14/12	SUN TDY	CM	8-9a	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
				NBC Today Show (Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$400.00		0.00			
N25	KARE	10/14/12	10/14/12	Meet the Press	CM	9-10a	-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
				Meet the Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,500.00		0.00			
N26	KARE	10/09/12	10/12/12	M-F 11-1130a	CM	11-1130a	-TWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
				KARE 11 News @ 11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$100.00		0.00			
N27	KARE	10/09/12	10/12/12	M-F 4-430p	CM	4-430P	-TWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
				KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-TWTF--					4	\$400.00		0.00			
N28	KARE	10/10/12	10/10/12	Wed Prime	CM	Wed Prime	--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				LAW ORD: SVU	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$1,500.00		0.00			
N29	KARE	10/10/12	10/10/12	Wed Prime	CM	Wed Prime	--W----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
				CHICAGO FIRE	(9:00 PM-10:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$2,250.00		0.00			
N30	KARE	10/12/12	10/12/12	Fri Prime	CM	Fri Prime	----F--	:30	1	\$1,750.00	P-2	0.00	NM	1	\$1,750.00
				Fri Prime	(8:00 PM-9:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$1,750.00		0.00			
													Totals	59	\$60,850.00